

UNIQUE ITALIAN KNITWEAR

Attention to detail and innovative design are the key to the growth of a long-standing enterprise from Treviso (Northern Italy), which supplies international luxury fashion houses. The opinion of Ferdinanda Tomasin

It takes special "intelligent manual skills", typical of the most painstaking craftsmanship, to continue growing and working for the most famous and renowned international luxury fashion houses. A challenge of its own, which the Italian art of knitwear has accepted by registering in 2015 an increase of 6.5% in exports compared to the previous year. Maglificio Ferdinanda, a crown jewel in this industry, owes its success to its ability to effectively combine the experience gained in over 45 years of business with the continuous innovation in terms of processes and industrial technologies.

«Our family aims to pass down, from generation to generation, the art of knitting, so that it can survive and continue to amaze – says Ferdinanda Tomasin, owner of the enterprise, together with her brother Andrea and their parents, Silvia Fiorin and Vittorio Tomasin –. To do this it is necessary to deal proactively with market changes, while continuing to produce high quality knitwear with sophisticated design. We have always been outstanding partners in the production of garments and accessories for women, men and children, and we are now also producing furnishings.» The star product of Maglificio Ferdinanda is a refined, intricate knitwear, manufactured with the most ad-



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Maglificio Ferdinanda is based in Visnà di Vazzola (Treviso, Italy)

vanced machinery.

«We mainly produce cashmere and vicuna knitwear, in-laid with fur, leather and precious fabrics – continues the owner –. Moreover, every year we invest in the latest machinery for all our production departments, such as the packaging and especially the weaving department: recently we have also invested in new machinery for the washing and drying division, allowing ecological processes for treated fibre.»

The most important foreign market for Maglificio Ferdinanda is France, where they export refined knitwear products that will be displayed and sold in the world's most prestigious boutiques. «One of our strengths, which has allowed us to conquer foreign markets, – says Ferdinanda Tomasin – is the ability to offer our customers a full-cycle service, from sampling, to weaving and shipping of garments: our internal production organisation has more than one hundred knitwear professionals and nearly two hundred associated craftsmen.»

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