

Top-quality yarns

Luxury is something that appeals to a wide range of people and worlds, it is timeless and escapes definitions. What we do know for sure, however, is the high precision of luxury manufacturers. Maglificio Ferdinanda, based in Treviso (North-eastern Italy), is no exception. This is why no one better than its owner, Ferdinanda Tomasin, could explain what goes on behind the scenes of such an ever-competitive market. “We create luxury knitwear, clothing, accessories and home decor with top-quality cashmere and yarns, for the best international fashion brands,” explains Tomasin. “We blend the advantages of handicraft with the efficiency of state-of-the-art technology. For fifty years now we have been creating high-end, 100% Italian knitwear, attracting a growing number of customers worldwide who look for luxury and quality without compromise.”

Maglificio Ferdinanda was established in Vazzola fifty years ago by Silvia Fiorin as a knitwear enterprise. “Over the years, the enterprise has constantly grown, so much so that today it boasts more than 100 employees across all departments,” says Tomasin. “From the very beginning we have always been

Ferdinanda Tomasin walks us through the Italian luxury knitwear industry, starting from the long-standing experience of her enterprise. “What more and more customers are looking for is attention and accuracy down to the smallest detail.”



pursuing the highest quality standards, in line with the demands of the most

famous fashion and luxury brands at global level. Our strong expertise and experience gained over the years, along with massive investments in green technology, have allowed us to partner up with renowned fashion houses, with

Maglificio Ferdinanda is based in Vazzola (Treviso, North-eastern Italy) www.maglificioferdinanda.it



ITALIAN KNITWEAR
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which we have been working for over ten years.”

The Venetian entrepreneur has also stressed the enterprise’s commitment to research and development. “We at Maglificio Ferdinanda do not just

create complex patterns combining different fabrics: we work in close contact with several fashion stylists also during the research and development phase, to define the best technique and discuss whether an idea can be put into practice or not. Over the years, the number of yarns and fabrics we use has increased, and so has the complexity of our techniques. What more and more customers are looking for is attention and accuracy down to the smallest detail. What is more, everything is designed and manufactured exclusively in Italy: we are proud to boast a 100% Italian certification.”

The luxury and haute couture sector has seen a two-digit growth on the global market. “However, despite being an apparently rich and niche sector, over time it has become a complex and incredibly competitive industry, where he who does not advance inevitably falls behind. The true challenge has been combining our artisan identity and high quality standards with the organisational structure of a well-established, modern enterprise. In this framework, each person, with their unique experience and know-how, plays a pivotal role. This is also our dogma. We believe in people, in their skills, professionalism and background that make them precious and unique. Each of our creations is deeply rooted in tradition and experience and reflects the personality and magic touch of our passionate, dedicated artisans. And we do believe that our creations can convey this value to those who wear them.”

Major investment in technology, production capacity, and staff training have been contributing to the growth of the enterprise. An example of that is the “Impresa Vincente” 2019 award for SMEs that are an example of Italian entrepreneurial excellence. Last but not least, another strength of Maglificio Ferdinanda lies in its continuity in management: the enterprise has just welcomed the second generation to the business.” ■ Remo Monreale



YARNS AND WEAVES: WHEN KNITWEAR STANDS FOR STRONG BONDS AND VALUES INTERWOVEN IN STORIES

Maglificio Ferdinanda is a family-run enterprise that has been manufacturing Italian knitwear for many major international fashion houses for almost 50 years, with relentless dedication and hard work.

According to Tomasin, what truly sets the enterprise apart are the people and the environment. Every day, over 200 hands and 100 brilliant minds craft products of extraordinary quality. It is a unique, noble job that the knitwear factory respects and safeguards by providing the best working conditions. Moreover, the enterprise is committed to reducing its environmental impact by making its production process more sustainable, cutting emissions and relying almost exclusively on renewable energy.

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